



SCOTIABANK (BARBADOS) LIMITED

MEDIA RELEASE

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Scotiabank simplifies Digital Banking with a new resource for Seniors - Bank with Confidence.

In Barbados, August is a month of great cultural and historical significance. As a time to honour the contribution of Seniors to our Country, we have also dedicated August 2020 as “Seniors Month”.

To celebrate this, we have launched a new Information Hub for Seniors called ***Bank with Confidence***. This tool will help to guide our Senior Customers through the numerous possibilities Digital Banking has to offer. The resource is available on the Scotiabank Website bb.scotiabank.com, and will **be particularly useful as customers continue to navigate the challenges presented by COVID-19**.

“As one of the most vulnerable groups in our Community, we’re committed to helping Seniors complete their banking outside of Branches, reducing touch points, and allowing them to bank at home and stay safe.” commented David Parks – Managing Director, Scotiabank Barbados. “

The Information Hub will help Seniors feel more comfortable banking at home. It includes OnLine Banking Tips, Step by Step Guides, information on understanding the safety and security of OnLine Banking, and more. We encourage all of our customers to get online and learn about the tools and advice available to them. Our digital support team is available via phone at 426 -7000 to help Seniors and all our customers learn about Online Banking and the ease and convenience it adds to their lives.

About the Seniors Centre:

- Our ***Bank with Confidence*** Digital Hub helps Seniors learn the basics of Digital Banking.
- Digital options are available for your everyday banking needs, such as accessing account statements (e-statements), checking your account balance and account history, paying bills, transferring money between accounts and sending money to other local banks using **Scotia OnLine Banking** or the Scotia Caribbean Mobile App.
- Once you’ve registered for Scotia OnLine Banking, you’re automatically signed up for **Scotiabank Alerts**. This means you get real time Alert messages, based on your preferences, for every transaction on your account(s).

Enhanced security

- The Scotia Caribbean App offers multiple layers of security including support for Fingerprint and Face Recognition Sign-in (depending on your device and OS).
- Signing-in to Scotia OnLine is safer and more secure – a verification code will be sent to your valid email address, each time you sign in.

What our Senior customers are saying.

"I've been using Scotia OnLine Banking for the past 3 years or so and I love it! Getting around has gotten a little harder for me so it was important that I learn new ways to still get things done. I use Scotia OnLine banking to pay all my bills, access my monthly statements and check my account balance. And, my favourite feature is Scotiabank Alerts! I get an email every time I use my card which helps me to keep track of my money" — 74 year old Scotiabank Customer

"Using the NEW Scotia Caribbean app is so easy! I added the cable, water and electric companies to my list of payees so paying my bills takes me less than 30 minutes! I used to think that I need to be really tech savvy to use my phone to do my banking but, after my granddaughter helped me set up the App on my phone 5 months ago, I've been doing all of my banking from the comfort and safety of my home." — 65 year old Scotiabank Customer.

About Scotiabank

Scotiabank is a leading bank in the Americas. Guided by our purpose: "for every future," we help our customers, their families and their communities achieve success through a broad range of advice, products and services, including personal and commercial banking, wealth management and private banking, corporate and investment banking, and capital markets. With a team of approximately 97,000 employees and assets of over \$1.2 trillion (as at April 30, 2020), Scotiabank trades on the Toronto Stock Exchange (TSX: BNS) and New York Stock Exchange (NYSE: BNS). For more information, please visit <http://www.scotiabank.com> and follow us on Twitter @ScotiabankViews.