

MEDIA RELEASE

Scotiabank Advancement of Women (AOW) Executive provides Cancer Support

Barbados, August 15, 2013 – Scotiabank’s Advancement of Women (AOW) Executive recently donated \$10,000 to Cancer Support Services (CSS), and the Breast Screening Program of the Barbados Cancer Society.

Sonya Alleyne, Treasurer of the BCS Breast Screening Program was delighted to accept the cheque stating that the funds would go towards purchasing a new state of the art digital ultrasound machine that takes the screening process to the next level. Providing ultrasound directed biopsies, this new machine allows for deeper investigations and earlier detection of breast cancer. Ms. Alleyne stated: “We are always trying to be on the cutting edge in the fight against breast cancer, and donations like this help us tremendously.”



Photo 1: Left to right - Sonya Alleyne Treasurer of the BCS Breast Screening Programme, receiving the cheque from Maria Clarke and Marget Graham of Scotiabank’s AOW Executive.

Gloria Hinds, Vice-President of Cancer Support Services also commented: “We wish to thank Scotiabank for their ongoing support of CSS. These funds will go towards our Welfare program, which includes food vouchers for patients and the back to school program for children who have lost their parents to cancer or are journeying with Cancer.”

The AOW was created within Scotiabank to advance women into higher levels of the organization, by first attracting top talent and publicly demonstrating the Bank's commitment to being an employer of choice for women; clarifying the career advancement process so each Scotiabanker knows exactly what it takes to advance in his or her career; increasing mentorship opportunities; and encouraging, supporting and facilitating the development of networks for women.



Photo 2: Left to right - Caseline Gumbs, Althea Haynes and Maria Bourne of Scotiabank's AOW Executive, presenting the cheque to Gloria Antonia Hinds, Vice-President of Cancer Support Services.

About Scotiabank

Scotiabank is committed to supporting the communities in which we live and work, both in Canada and abroad, through our global philanthropic program, Scotiabank Bright Future. Recognized as a leader internationally and among Canadian corporations for our charitable donations and philanthropic activities, Scotiabank has provided on average approximately \$47 million annually to community causes around the world over each of the last five years. Visit us at www.scotiabank.com.

For more information: Nicola Greaves (246) 431-3102 or nicola.greaves@scotiabank.com.



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