



## **SCOTIABANK (BARBADOS) LIMITED**

### **MEDIA RELEASE**

**February 20, 2025**

### **Scotiabank employees continue support of Variety's Gold Heart Pin Campaign.**

Variety – The Children’s Charity of Barbados continues to undertake initiatives aimed at enriching the quality of life of children who are sick, disadvantaged or living with special needs. For over three decades, Variety's Gold Heart Pin Campaign has been a key fundraiser for the charity.

Each year, Variety International collaborates with a major motion picture studio to create a pin inspired by a film or character. This year, the initiative, which has generated millions for children in need worldwide, highlights the award-winning movie *Wicked*. Pins are sold at a minimum donation of \$6 BDS. Proceeds from this campaign are used to support Variety’s Care Programme which provides essential medical care and health equipment to care for kids at home, in the community and in medical institutions.

Over the past weeks, Scotiabank employees have not only purchased pins but have also been volunteering their time to support sales of the pins at various retail outlets throughout Barbados.

Scotiabank volunteer, Gabrielle Galuschka shared “It has been a rewarding and wonderful experience working with the Variety Club in the Gold Hearts Campaign. It is a great privilege for me to be directly involved in assisting the support of the welfare of children, especially those with medical needs. I am ecstatic that Scotiabank recognises the importance of assisting a charity, such as the Variety Club and is committed to enabling its employees to give back to the community through such a worthwhile activity.” she commented.

Chief Barker, Variety - the Children's Charity of Barbados, Ryan Jones highlighted the campaign and thanked Scotiabank for its contributions. “Each year, Gold Heart sales help to support our Variety Care Programme, which provides essential medical aid and equipment to children who are sick. From helping to cover medical expenses to the purchase of equipment and supplies for paediatric units at the Queen Elizabeth Hospital (QEH), these funds help to ensure that every child, regardless of their circumstances, gets the care they deserve. This year, we are again extremely grateful for the assistance of the Scotiabank volunteers, who are selflessly giving their time to assist us with Gold Heart sales at various locations across the island. Thank you, team Scotiabank, for helping us to make a difference.” Jones stated.

Members of the public are invited to support Variety’s Gold Heart Campaign. Pins will be on sale this weekend Sheraton and Sky Malls (Feb 22) and Massy Oistins (Feb 23). Sales also continue next weekend at Massy Worthing and Kooyman (March 1) so come out and support!



Petra Burton - Scotiabank volunteer and Ryan Jones - Chief Barker, Variety help a customer with his pin purchase at Brighton's Market during the sale of pins for Variety's Gold Heart Campaign 2025.



Scotiabank volunteer, Gabrielle Galuschka and Variety's Jacqui McDermott during the Gold Heart Campaign sales at Carters Wildey.

#### About Scotiabank

Scotiabank's vision is to be our clients' most trusted financial partner and deliver sustainable, profitable growth. Guided by our purpose: "for every future," we help our clients, their families and their communities achieve success through a broad range of advice, products and services, including personal and commercial banking, wealth management and private banking, corporate and investment banking, and capital markets. With assets of approximately \$1.4 trillion (as at October 31, 2024), Scotiabank is one of the largest banks in North America by assets, and trades on the Toronto Stock Exchange (TSX: BNS) and New York Stock Exchange (NYSE: BNS). For more information, please visit [www.scotiabank.com](http://www.scotiabank.com) and follow us on X @Scotiabank.

For media enquiries:  
 Cindy Mohammed | Manager – Communications & Corporate Social Responsibility  
[cindy.mohammed@scotiabank.com](mailto:cindy.mohammed@scotiabank.com) / (868) 732-6138