



## SCOTIABANK (BARBADOS) LIMITED

July 7, 2022

### Helping young people unlock their full potential with the Scotiabank Junior Calypso Monarch.

We're proud of our over 20-year partnership with the National Cultural Foundation (NCF) for the Scotiabank Junior Calypso Monarch, helping Barbadian youth enhance their skills and ignite their passion for music and performing.

The 2022 edition was launched on July 6 at the Frank Collymore Hall, followed by the Lunchtime Concert where all participants performed.

Participants are exposed to more than just the competition aspect of the programme, but also benefit from mentorship and vocal training through scheduled workshops, enabling them to receive guidance and really sharpen their craft, understanding the intricacies of calypso, its roots and legacy. The coaching sessions also highlight the rudiments of performance, song writing skills, costuming, stage presentation, lighting for stage and other elements of performance.

This year, participants are also exposed to financial planning workshops where they learn the importance of saving, budgeting and investing. The programme truly aims to help our young people become well-rounded individuals.

Our shared future rests in the hands of our young people, so it's important that we invest in them now and provide them opportunity to succeed and reach their infinite potential. This was the catalyst for our collaboration with the NCF on this initiative and we commend the team there for their continued commitment to stimulating and facilitating the development of Barbados' rich culture.



Suzette Armoogam - Shah, Managing Director, Scotiabank Barbados highlights the Bank's commitment to providing young people with opportunities to reach their full potential.



Carol Roberts-Reifer, CEO, National Cultural Foundation during her remarks at the Media Launch of the Scotiabank Junior Calypso Monarch 2022.



Scotiabank presents a "cheque" with its contribution towards the 2022 Junior Calypso Monarch.



All Smiles! – participants in the 2022 Scotiabank Junior Calypso Monarch at the Media Launch.