

## Scotiabank moving to get school cricket coaches accredited



A number of key personalities in local and regional cricket joined workshop participants for the official photo. These were (from left) coaches Robin Parris, Henderson Springer and Adrian King; BCA chief executive officer Michael Browne (centre, back row) and HPC's Tony Howard (at right, back row). Scotiabank Manager Marketing Marcelle Greenidge is at right (front row).

**BRIDGETOWN, Barbados, March 16, 2012** – Newly-appointed Barbados Cricket Association head Michael Browne supports Scotiabank's drive to certify primary school coaches.

He spoke recently at a Scotiabank Kiddy Cricket workshop during which several physical education teachers took a first step towards formal coaching accreditation under the West Indies Cricket Board (WICB).

The workshop was hosted at Sagikor High Performance Centre, UWI.

Browne said: "I believe this is a very important step taken by Scotiabank to ensure that coaches in primary schools embrace this type of training. From the BCA perspective, we will do all we need to facilitate what happens in Barbados cricket because I know about the days when West Indies won in cricket and they had to start with a foundation ... I think it incumbent upon us to do all that we can.

“We must have capable coaches for whom it is not just a ‘bat and ball’ thing. I have said many times that cricket is 90% mental and we need coaches who will help encourage disciplined thinking, appreciate cricket’s nuances and, without stifling players’ natural ability, also teach them what is correct,” he stressed. “We need more coaches who can pass on that knowledge.”

According to Marcelle Greenidge, Scotiabank Manager Marketing, “The one-day workshop forms part of the support we are providing to primary schools as part of the 14<sup>th</sup> year of Scotiabank Kiddy Cricket. In time, we anticipate that the majority of primary school coaches will complete similar workshops and today’s participants have already been enquiring about follow-up sessions. This enthusiasm is very encouraging as Scotiabank seeks to grow the sport.”

She reinforced coaches’ need to seek accreditation as a means of strengthening local cricket from the ground up, given its capacity to contribute valuable players to Barbados and West Indies teams of the future.

The workshop, which provided coaches with a theoretical and practical framework, was facilitated by WICB Level II coaches Adrian King and Robin Parris. Parris is also Territorial Development Officer for WICB in Barbados.

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