

MEDIA RELEASE

Scotiabank Welcomes WOW Students

Barbados, August 16, 2013 – Scotiabank recently welcomed 24 students to its 2013 World of Work (WOW) Program; its annual summer internship that has been in existence for approximately twenty (20) years. The WOW Program is overseen by Manager Recruitment & Staffing and the Assistant Manager HR Support & Employee Services, and exposes participants to the different aspects of banking, as they are assigned to all branches and units of the Bank.

Initially the Program was a partnership for students attending Secondary Schools in the North of Barbados, but has since expanded to other secondary schools and tertiary institutions including the Barbados Community College, the University of the West Indies, and even some external universities.



Photo 1: Rico Layne, Scotiabank Manager of Training and Development Ag, leading the orientation session.



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The selection criteria are based on referrals and recommendations by School Guidance counselors and then students submit their CVs and application letters as though applying for a regular job. The final participants were short-listed based on their career goals, development path and current skills and competencies.

Scotiabank Manager Recruitment & Staffing, Maria Clarke commented: "Scotiabank is very happy to partner with the young people of Barbados; to contribute to their career development. This program provides an excellent feeder pool for future career bankers, and also equips the Nation's youth with four weeks of valuable work experience."

About Scotiabank

Scotiabank has been part of the Caribbean since 1889. It is now the leading bank in the region, with operations in 24 countries, including affiliates. The Bank has more than 10,500 employees, 972 ABMs and 357 branches, kiosks and other offices in the region, including affiliates.

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Photo 2: Participants in the 2013 World of Work Program.



Photo 3: WOW participants actively engaged in the orientation session.